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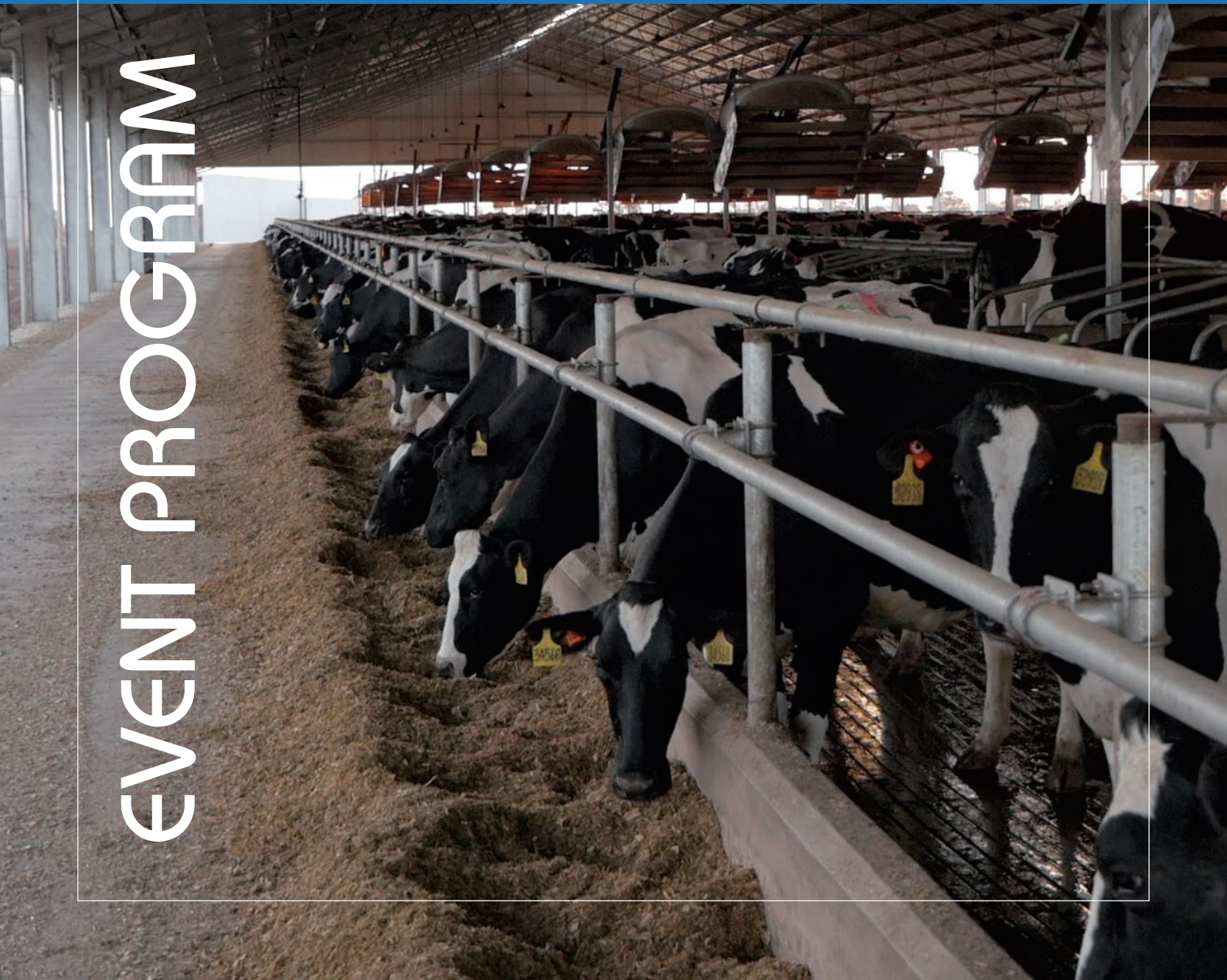
The Dr. Gordie Jones

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# 'Moving Beyond 40 Litres' Tour

15 - 19 April 2024

EVENT PROGRAM



# Welcome to the Dr. Gordie Jones 'Moving Beyond 40 Litres' Tour

I am passionate about animals reaching their full potential and at Eagle Direct, we custom design barns that are climate controlled using ventilation, lighting and hoof health to reduce stress points on our cattle. Our goal is to take optimal outdoor temperature and light and transfer it inside the barn for animals and farms to thrive.

My vision behind this inaugural event is to bring our industry together to discuss how to find lost milk. With Dr Gordie Jones leading the conversation, we will explore simple methods that you can introduce onto your farm now to increase your yield. This is a wonderful opportunity for our industry to meet and have a constructive conversation about how to build our businesses for the future.

Thank you for joining us.

Mike Ryan  
OWNER, EAGLE DIRECT



## About Dr. Gordie Jones

Dr. Jones has consulted with dairy producers, nutritionists, and veterinarians both across the U.S. and globally on dairy herd performance, nutrition, cow environments, dairy housing, expansion, dairy management, personal SOPs, and cow comfort. He has placed considerable emphasis on housing design to keep cows clean, dry, and comfortable. He has influenced the development of several cow comfort features in barn construction through work with environmental consultants and contractors. He is responsible for the concept and design of the "All Season Hybrid Freestall Barn" a hybrid between Natural Ventilation and Mechanical Positive Pressure Ventilation.

Dr. Jones was named Progressive Dairy's 'Influential People in Dairy' in 2023. This is the first ever listing of 25 industry influencers in the USA.

## Conference agenda

8.00 am	Registration, coffee and morning tea
8.30 am	Welcome from Mike Ryan, Eagle Direct. Why did we bring the Grand Father of Cow Comfort, Dr Gordie Jones back to Australia?
8.35 am	"Diamond Sponsor, Lallemand. Matt Bekker: What's new at Lallemand, are we listening to the Cow?"
8.45 am	Dr Gordie Jones: "Bovine Behaviour", why thinking like a cow helps you to operate your business as a symphony
10.45 am	Coffee, networking break
11.05 am	"Gold Sponsor, Pioneer. Jason Scott: Key agronomy and varietal choice decisions to support fodder and grain requirements of the "Symphony"
11.35 am	Dr Gordie Jones: Better Dry Cows, Better Fresh Cows, setting cows lactations for success
1.05 pm	Lunch
1.45 pm	"Gold Sponsor, DeLaval Ben Foster: Milking the next generation"
2.15 pm	Dr. Gordie Jones: Marginal Milk " The Last Mouthful". Why it is the most important and most economical mouthful. Why bringing your team along the journey is essential to implement change
3.40 pm	Lallemand's David Lewis: Harnessing the power of Fermentation, from the Paddock to the Vat!
4.20 pm	Q&A
4.40 pm	Networking
5.30 pm	Close of conference

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